

# Environmental responsibility

**Svenska Spel consistently strives to improve its performance in the environmental area and works actively in the four areas in which it has identified its greatest environmental impact: business travel, materials/products, energy and goods transport.**

**S**venska Spel is a service company and thus its impact on the environment is limited. Also, the Company's stakeholders have not expressed any specific requirements in this respect. Nevertheless, as a State-owned company, Svenska Spel wishes to reduce its environmental impact and be prominent in this field.

The Company's Code of Conduct encompasses Svenska Spel's environmental policy. Svenska Spel is an environmentally responsible company. Svenska Spel promotes and contributes to long-term sustainable social development by reducing the environmental impact of operations. Svenska Spel achieves this continually by improving its performance and working proactively whenever possible.

## Strategy and objectives

Svenska Spel is aware of its impact on the environment, directly through the consumption of energy and other resources used in day-to-day operations, and indirectly via its suppliers.

Svenska Spel seeks to make a positive contribution to the environment by promoting eco-products and via cooperative initiatives. Environmental consideration shall take place in everyday operations, including planning, investment decisions, purchases and working methods.

Being the market leader, Svenska Spel views environmental programmes as a key factor in the Company's long-term, sustainable development. The environment offers an opportunity for positive development and potential savings, financially as well as environmentally.

The overall objective is to transform Svenska Spel into a climate smart company. In 2011, Svenska Spel's environmental council, with representatives from the whole organisation, reached a consensus on the goals for 2012–2014 for each focus area:

- Business travel shall be reduced by 20% (domestic) and by 10% (international) compared with 2010.
- Energy consumption will be reduced by 6% (kWh) compared to 2010.
- Goods transport will not exceed the figure for 2010 during the period.
- Svenska Spel will identify, measure and see the results of optimising the amount of advertising materials.

During 2011, the Company – in cooperation with an external party, Tricorona – conducted a climate calculation for the four areas of operations. Among other things, the aim was to resolve on a method of measure that will prove sustainable in the long term and will make it easy to compare different periods.



## Responsibility for environmental programmes

Environmental work at Svenska Spel is supervised and coordinated by the CSR Manager, who is assisted by an environmental council, which is a forum for the company's environmental issues, with, for example, responsibility for formulating the decision-making basis. The council consists of representatives from the whole organisation and meets once a month. All participants have undergone in-depth environmental training.

### Four focus areas

As a result of an environmental survey of Svenska Spel, the Company has identified the most significant environmental impact and the inputs that make most difference. The following four focus areas have been identified: business travel, materials/products, energy and goods transport.

**Business travel** Offices in two locations and casinos in four cities make business travel a necessity. However, business travel is the factor underlying Svenska Spel's carbon dioxide emissions. Thus, Svenska Spel's employees are encouraged to use video and teleconferencing and to plan their meetings so as to minimise travel.

**Materials/products** Svenska Spel is a major consumer of paper in the form of gaming programmes, ticket rolls, gaming coupons and so forth. Thus, a reduction in materials consumption is a focus area.

**Energy** By means of consistent improvements and energy saving measures, Svenska Spel attempts to reduce energy consumption. Renewable energy has been introduced in all premises since 2011.

**Goods transport** Each week Svenska Spel dispatches gaming programmes, coupons, advertising materials and ticket rolls to retailers nationwide. Transport can be optimised by means of fewer delivery days and smaller paper batches. Thanks to these measures, goods transport, that used to be the major emissions item, has become a relatively small share of Svenska Spel's total emissions.

### Environmental requirements on suppliers

A substantial portion of Svenska Spel's environmental impact derives from goods purchased by the Company. Therefore, environmental requirements are imposed on all purchasing processes. These comprise fundamental and general environmental requirements, as well as specific and more comprehensive environmental requirements for purchasing processes in which a substantial environmental impact is identified, such as freight transports, technology and food.

### Activities and results in 2011

Svenska Spel works actively to minimise carbon dioxide emissions. A number of activities were conducted during the year:

- Review of Svenska Spel's overall environmental goals, and the formulation of goals for each focus area.
- Continuing work in communicating and anchoring key indicators internally in order to increase commitment in the organisation. 2011 monthly reports to managers were introduced covering business travel by employees.
- Svenska Spel continues to train its employees in environmental issues. The aim is to raise awareness of environmental matters and how Svenska Spel can work with them.
- Efforts to optimise goods transport by limiting materials dispatches continued.
- Using its Eco Driving programme, Svenska Spel continues to train employees who use cars in their work.

- Continued work to find energy-saving measures at Svenska Spel's premises. For example, Casino Cosmopol installs LED lighting in its buildings. This extensive project, which will continue over three years, is expected to have environmental and economic benefits.
- Renewable energy was introduced in Casino Cosmopol's premises in Malmö and is thereby used in all Svenska Spel's properties.
- Screen savers introduced for Vegas VLTs provide annual energy savings of some 15% of VLT energy consumption, which Svenska Spel estimates to 1.3 million kWh and that these savings will benefit business partners.
- A climate-impact survey calculation was conducted that will form the basis for the new environmental goal.
- The number of video conferences increased. Svenska Spel currently has 31 video monitors, four of which are at the Company's casinos. Efforts are continually made to encourage the use of them in order to decrease business travels.

### Focus for 2012

During 2012, Svenska Spel will further develop, communicate and ensure the implementation of the Company's environmental programme.

- A new climate-impact calculation will be made in 2012.
- Environmental requirements for suppliers will be in focus in 2012 as Svenska Spel adjusts to the Swedish Public Procurement Act.
- On the basis of the climate-impact calculation made in 2011, a new environmental goal will be set up and anchored in the organisation.
- Continuing training of employees in environmental issues.
- Continuing communication and internal implementation of key indicators in order to increase commitment in the Group.
- Additional measures to optimise business travel will be completed. ■

## Svenska Spel's environmental initiatives in brief

### Material consumption, tons

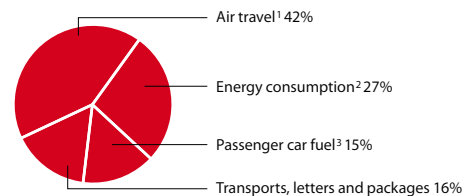
	2011	2010
Coupons	380	456
Ticket rolls	353	396
Programmes	159	160
Lottery tickets	253	210
Packaging, lottery ticket shipments	10	12
Corrugated fibreboard	9	18
Office paper	14	12
<b>Total</b>	<b>1,178</b>	<b>1,264</b>

Use of material comprises more items than recorded above, but these cannot be reported due to shortcomings in data capture. The largest item not reported is advertising material that is estimated at about 200–300 tons annually.

### Energy consumption, kWh

	2011	2010
Electricity consumption Visby/Sundbyberg	6,350,984	5,862,643
Electricity consumption Casino Cosmopol	9,469,383	9,644,236
Total electricity consumption	15,820,367	15,506,879
Whereof renewable electricity	15,353,226	13,439,624
District heating/cooling Visby/Sundbyberg	3,432,999	4,045,780
District heating/cooling Casino Cosmopol	3,903,000	4,610,700
Total district heating/cooling	7,335,999	8,656,480
<b>Total energy consumption</b>	<b>23,156,366</b>	<b>24,163,359</b>

### CO<sub>2</sub> emissions 2011



In 2011, Svenska Spel's CO<sub>2</sub> emissions totalled 1,943 tonnes.

- 1) Changed calculation factor by supplier implies increase of 77 tonnes of CO<sub>2</sub> compared with earlier method.
- 2) Changed calculation factor by supplier implies increase of 58 tonnes of CO<sub>2</sub> compared with earlier method.
- 3) Calculated on the basis of standard fuel consumption.